



## How do you measure up on **sustainability**?

Learn how to make your company more sustainable through Tomorrow's Value benchmarking against the world's best performers

**How well is your company managing its most pressing social and environmental issues? How do you compare to the world's leading sustainability performers? What exactly do you need to do to become more sustainable and communicate more effectively?**

You can get clear answers to these crucial questions with a Tomorrow's Value benchmarking report from international corporate sustainability agency Two Tomorrows.

We assess your company's sustainability performance against the criteria used in the Tomorrow's Value Rating, our annual assessment of corporate sustainability practices. You get an in-depth comparison with companies in your industry as well as the global leaders in sustainability. We also give you specific recommendations for improvement backed up by examples of best practice.

BP, The Co-operative, Hyundai Mobis, Juniper Networks and LG Electronics are just some of the major companies who have asked us to provide Tomorrow's Value benchmarking.

### 'The best analysis we can get' – BP

*"The Tomorrow's Value benchmark report combines world-class sustainability expertise with deep industry knowledge. We use it both for the development of our sustainability*



*reporting strategy, and also to communicate progress and priorities to our executives and board. It continues to challenge us in our approach and give us new ideas for how to improve. It's the best rating analysis we can get."*

**Head of corporate reporting, BP**

## Areas covered

A Tomorrow's Value benchmarking report assesses your company in some or all of the following areas:

- **Strategy:** How well does core business strategy and decision-making address your material sustainability issues?
- **Governance:** How effective is your governance of sustainability issues?
- **Engagement:** How well do you understand and respond to stakeholders' concerns?
- **Value chain:** How well do you manage your sustainability impacts throughout the value chain (from procurement to product end-of-life)?
- **Innovation:** To what extent do you develop new products and services that create social or environmental value?

You can be benchmarked against your chosen peer group and best practice in any or all of these areas. We can also add other areas of inquiry to suit your needs – for example, we can assess your process for identifying your material issues or we can make a detailed comparison of your sustainability targets with those of your peers.

We base our assessment on your most recent sustainability or corporate responsibility report, your website and public financial documents such as the annual report and accounts.

## What you get

- An in-depth comparison of your sustainability performance with that of the comparator group you choose and the leading sustainability performers worldwide.
- A clear view of your relative strengths, weaknesses, risks and opportunities.
- At-a-glance graphics that provide a visual summary of how you compare.
- Recommendations for future strategic and operational improvements.
- Recommendations for improving your sustainability or corporate responsibility reporting.
- Best practice examples drawn from leading companies across Europe, Asia and North and South America.

As an optional extra, we can also run a feedback workshop for you and your management colleagues. We facilitate a dialogue about our findings and recommendations and help you develop an action plan for enhancing your company's sustainability performance.

## Next steps

To commission or discuss a Tomorrow's Value benchmarking report for your organisation, contact either:

### Todd Cort

Two Tomorrows (North America) Inc  
100 Montgomery Street  
Suite 1750  
San Francisco, CA 94104  
USA

+1 (415) 362-3630

[america@twotomorrows.com](mailto:america@twotomorrows.com)

### Rob Pearson

Two Tomorrows Group  
The Tramshed  
Walcot Street  
Bath BA1 5BB  
UK

+44 (0)1225 731332

[group@twotomorrows.com](mailto:group@twotomorrows.com)

## About Two Tomorrows

Tomorrow's Value benchmarking is provided by international corporate sustainability agency Two Tomorrows. We deliver deep insight, strategic advice and pragmatic support to major companies, enabling them to create long-term value by doing business sustainably. Led by prominent figures in the field of corporate sustainability, our high-calibre team of consultants and partners combines many years of hard-won experience with unrivalled expertise. Our clients include BP, Cathay Pacific, The Co-operative, The Guardian, EDF Energy, Hyundai, Kimberly-Clark, Rio Tinto, Samsung and Symantec.

